

## 7.5 Modelling Exponential Growth and Decay

### A Exponential Growth

Many situations in science and real life may be modelled by exponential relations.

Examples of exponential growths:

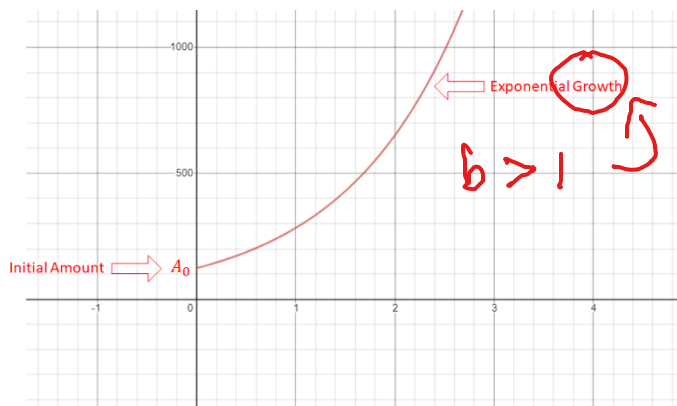
- ✓ saving accounts
- ✓ value of a house
- ✓ population of a city or a bacteria sample

All these situations may be modelled by a formula

$$A = A_0 b^t$$

where

- ✓  $b > 1$  is called the growth factor
- ✓  $A_0$  is called the initial amount
- ✓  $t$  is time
- ✓  $A$  is the amount at time  $t$



### Activity 1 (World Population Growth)

In the table below is given the world population by year from 2010 to 2020.

- a) Enter this information in Desmos as a table of values ( $x$  and  $y$  numbers only)
- b) Use exponential regression to find a formula for this exponential growth
- c) Use this formula to estimate the world population in the year of 2100

Note. In case you get in trouble, use this link: [Desmos](#)

| Year | # years after 2010<br>$x$ | Population (in billions)<br>$y$ |
|------|---------------------------|---------------------------------|
| 2010 | 0                         | 6.956                           |
| 2011 | 1                         | 7.041                           |
| 2012 | 2                         | 7.125                           |
| 2013 | 3                         | 7.210                           |
| 2014 | 4                         | 7.295                           |
| 2015 | 5                         | 7.379                           |
| 2016 | 6                         | 7.464                           |
| 2017 | 7                         | 7.547                           |
| 2018 | 8                         | 7.631                           |
| 2019 | 9                         | 7.713                           |
| 2020 | 10                        | 7.794                           |

$$a = 6.96516$$

$$b = 1.01144$$

$$y = a b^x$$

$$y = (6.96516)(1.01144)^x$$

Year = 2100  
 $x = 2100 - 2010 = 90$

$$y = 6.96516 \cdot 1.01144^{90} \approx 19.388$$

∴ in 2100, the world population will be around 19.4 billions of people

## B Exponential Decay

Examples of exponential decays:

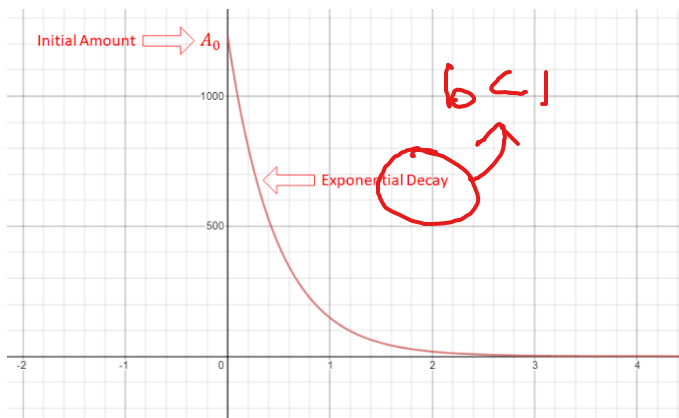
- ✓ Value of a car
- ✓ Radioactivity of a sample
- ✓ Intensity of light in a lake

All these situations may be modelled by a formula

$$A = A_0 b^t$$

where

- ✓  $b < 1$  is called the decay factor
- ✓  $A_0$  is called the initial amount
- ✓  $t$  is time
- ✓  $A$  is the amount at time  $t$



### Activity 2 (Car Value Decay)

In the table below is given the value of a car after purchase.

- a) Enter this information in Desmos as a table of values ( $x$  and  $y$  numbers only)
- b) Use exponential regression to find a formula for this exponential decay
- c) Use this formula to estimate the value of the car after 10 years

Note. In case you get in trouble, use this link: [Desmos](#)

| # years after purchase | Population (in thousands of \$) |
|------------------------|---------------------------------|
| $x$                    | $y$                             |
| 0                      | 27                              |
| 1                      | 24                              |
| 2                      | 20.4                            |
| 3                      | 17.34                           |
| 4                      | 14.74                           |
| 5                      | 12.53                           |

$$a = 27.4155$$

$$b = 0.858026 < 1$$

$$y = a \cdot b^x$$

$$y = (27.4155)(0.858026)^x$$

$$x = 10$$

$$y = (27.4155)(0.858026)^{10} \approx 5.92926$$

∴ The value after 10 years is about \$5,929.26

### Activity 3. Comparing Exponential Growths

Example. The projected populations,  $P$  (in thousands), of Metropolis and of Gotham City can be modelled by  $P_M = 117(1.018)^n$  and  $P_G = 109(1.028)^n$ , where  $n$  is number of years after 2006. Use technology (graphing calculator or Desmos) to determine when the populations will be the same.

Note. In case you get in trouble, use this link: [Desmos](#)

Notes: Textbook Pages 395-401

Homework: Textbook Pages 401-405 # 1, 2, 6